

Digital Sales Specialist

JOB DESCRIPTION

- Develops and produces a broad range of creative assets such as print collaterals, video presentations, digital resources, and other relevant materials needed for client acquisition
- Coordinates with affiliated personnel, and translates and executes team's ideas into effective promotional materials that improve customer experience and help achieve department goals
- Assists in the conceptualization and execution of new creative programs, campaigns, and other relevant projects for the department

JOB REQUIREMENTS

- Bachelor's Degree in Multimedia Arts, Advertising, Marketing, or any similar course
- Preferably with at least 2 years related work experience; Fresh graduates are welcome to apply
- High competency in Adobe Creative Suite and similar programs (e.g., Premier Pro, Illustrator, Photoshop)
- Working knowledge in Microsoft programs is a must

Digital Sales Specialist

JOB REQUIREMENTS

- Must be a creative thinker, detail-oriented, and results-driven
- Able to work under pressure and has excellent time management skills
- Knowledge and experience in digital media, advertising, and/or marketing is a plus
- Must be willing to work on a hybrid work set up at Ortigas, Pasig City

INTERESTED IN THE ROLE?

Send us your résumé through apply@colfinancial.com and we'll get back to you as soon as possible.

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